

It's Good to be Back!

I've missed all of you, buddies, blog friends, and students from about 25 years on a writing, speaking, publishing, and empire-building seminar trail. Welcome too to newcomers who might pick up some techniques, a few tricks, and lots of in-the-trenches skills to get yourselves in print and get well paid while you're creating some unique expertise that can lead to "your book" and related keynote speeches that in turn can serve as a foundation of your own profitable and fun empire.

That's a mouthful, but do touch back regularly while I write "my book" about that process. I'll share it as it takes shape...

In the meantime, there are 400+ blogs right here and most of them are stepping stones or building components just waiting to be found and used in your empirical quest. I will show you how you can extract the best items from the 400. Give me a month or so...

I know. You're too kind to ask. "Did I ever create an empire using those tools?" Three small empires. Yours will be bigger and more lucrative because you will have a map and models. I'll tell more as we go along.

For right now, why not take a look at the "Related Post" linked to this blog: ["How to write your book's first draft?"](#)

In the meantime I'm converting about 18 books or programs into ebooks, most under \$5 each. Call up Amazon on your computer

and write BOOKS by GORDON BURGETT and those already converted are there for the taking! That should keep all of us out of trouble, busily changing the world!