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Its new popularity is delightful but baffling. We suspect that a couple of bloggers featured it. Or the new prices which we lowered (for most of our [products](#)) a few weeks back: \$15 for print, \$10 for the e-book.

What's the book about? It creates a genealogical flip-flop, turning the usual "family tree" upside down, starting right now and exploding upward with 21st-century interactivity and fresh growth rather than digging downward for ever more questionable roots.

Here, I describe a vital new "living family tree" that unites every family member, living or yet to be born, into a new family website tree where each member shares his or her

personal history and experiences. Starting with a founding director (like you) and beginning with the earliest living kin, the website would electronically draw all of the members together by print, photo, sound, video, and much more, making every member's shared information, musing, memory, and hope instantly available to any member at any time and from any place.

As important, this living family tree will continue to grow and expand for a year, a decade, or 100 decades. The stored collection could last forever—and the old-fashioned family tree would be a welcome extension, appended as foundational information providing much-wanted starter roots!

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Best wishes,

Gordon Burgett

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